PUNE INSTITUTE OF BUSINESS MANAGEMENT
(APPROVED BY AICTE AND AFFILIATED TO UNIVERSITY OF PUNE)
GUT NO 605/1, LAVASA ROAD, MUKAIWADI, PIRNAGUT, PUNE-412115

Pibm

STUDENT FEEDBACK ANALYSIS REPORT FOR PGDM BATCH 2015-17 – SEMESTER II

INTRODUCTION

Student's feedback is taken for all batches at the end of the semester by the Batch-in-Charge or Feedback Team to get a student perspective on the requirements in the class, subject and the curriculum in general as it helps the faculty to design their teaching methods in a way that can be more helpful and beneficial to students as well as it helps the organization to better plan the subjects offered, faculties to be allotted, add on trainings to be given besides getting their views on the different departments of the organization.

The students' feedback regarding faculties & subjects for Batch 2015-17 (Semester 2) was taken at the end of the semester by the Feedback Committee.

The feedback form contained questions on the prime parameters that a student can identify with to evaluate the teaching of a subject like teaching pedagogy, interaction with students, content and examples as mentioned below:

1. Satisfaction with Teaching Pedagogy
2. Satisfaction on Concept Clarity
3. Satisfaction with sector examples and different company data aligned with concept
4. Satisfaction with faculty in solving student's queries
5. Satisfaction with faculty in controlling the class
6. Satisfaction with the session content

There was also the option of giving additional comments and suggestions if anyone wished.

The students had to mark the faculties on a scale of 5 for all the above mentioned parameters.

The feedback was taken specialization wise as subjects are different for different specializations.

ANALYSIS AND INTERPRETATION

Based on the feedback obtained from students on the various parameters for the different specializations, following results were found

+ **OBSERVATIONS**
a. Marketing Specialization

- Students were overall satisfied with the training pedagogy of all faculties with an average score of 4.196 with especially high satisfaction rate for Microeconomics, Business Finance 1 and Retail Management.

Training Pedagogy

Series1   Series2
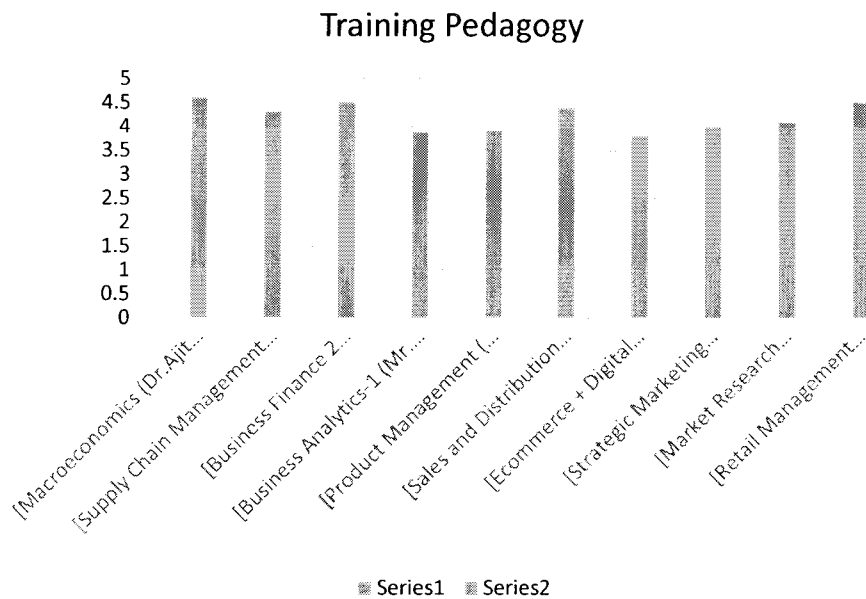
- The score on concept clarity was 4.21 with students reporting above 4 points for most subjects
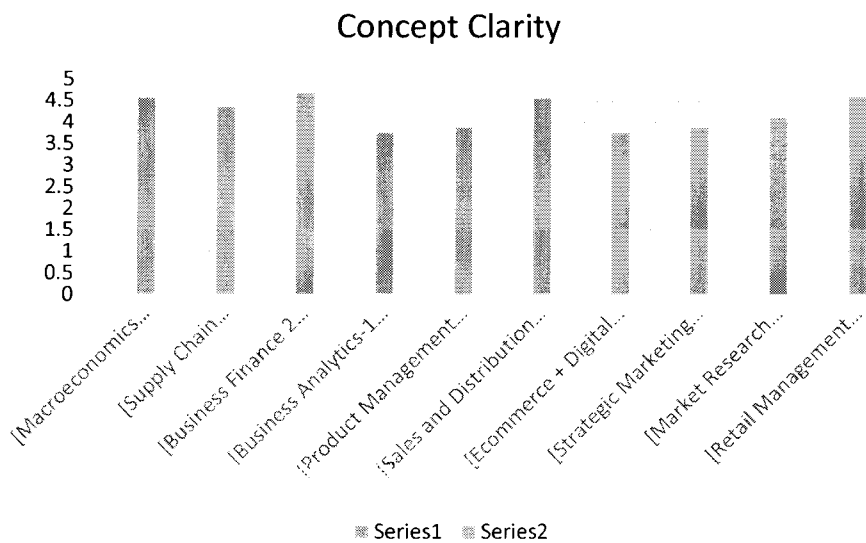
Concept Clarity

Series1   Series2

- Satisfaction with sector examples and different company data aligned with concept was also good with a score of 4.198 and the same subjects scoring very high points.
- Satisfaction with faculty solving student's queries was also good with a score of 4.26

Satisfaction with faculty solving student's queries

Series1   Series2
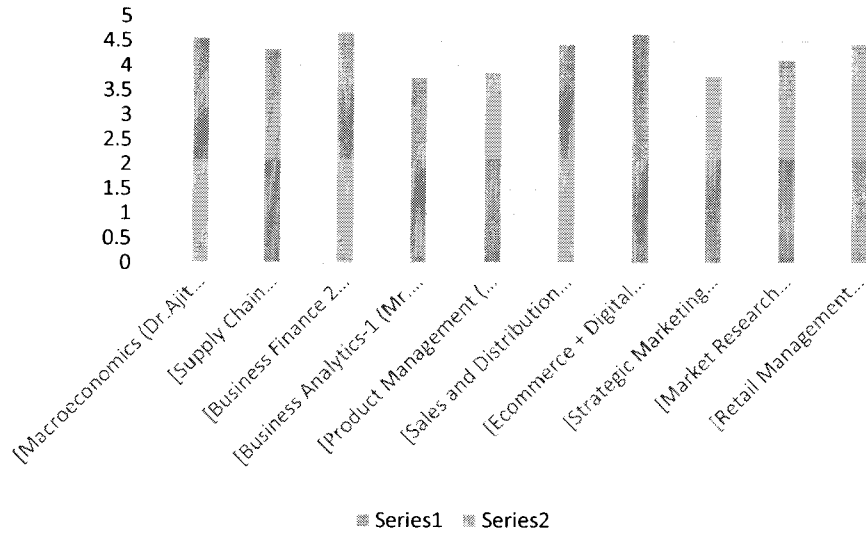
- Satisfaction with session content was again on a high with a score of 4.23

Session Content

Series1   Series2
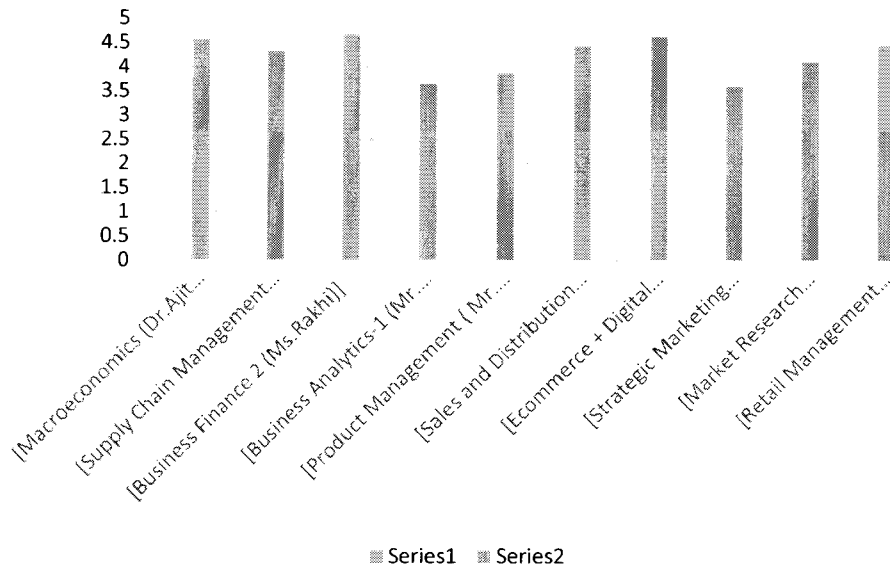
- Students also wanted more time to meet their mentors for various guidance regarding internship and placement preparation, semester project completion and so on.

b. Finance Specialization

- Students were satisfied with the training pedagogy of most faculties but expressed dissatisfaction with Financial Markets & Institutions. Overall score was 4.27

Satisfaction with Training Pedagogy
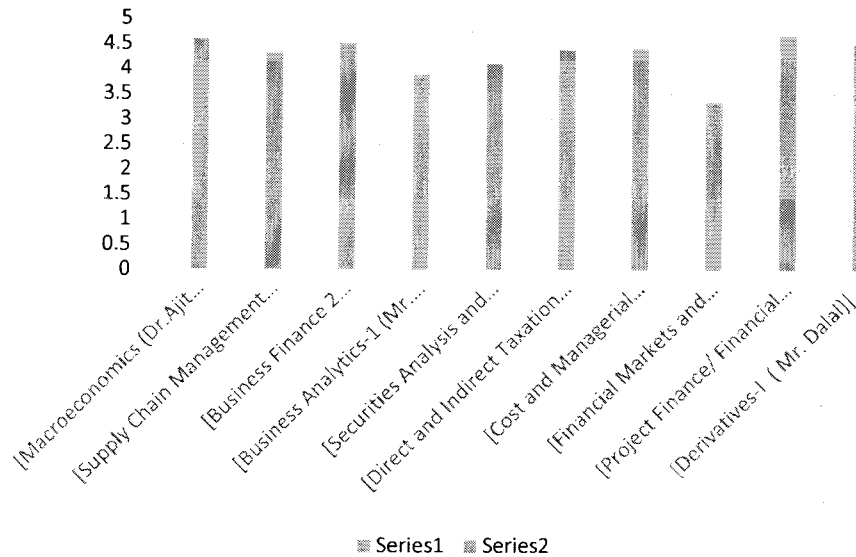
- Regarding concept clarity of subjects, students again expressed displeasure with the same subject. So the average score was 4.26
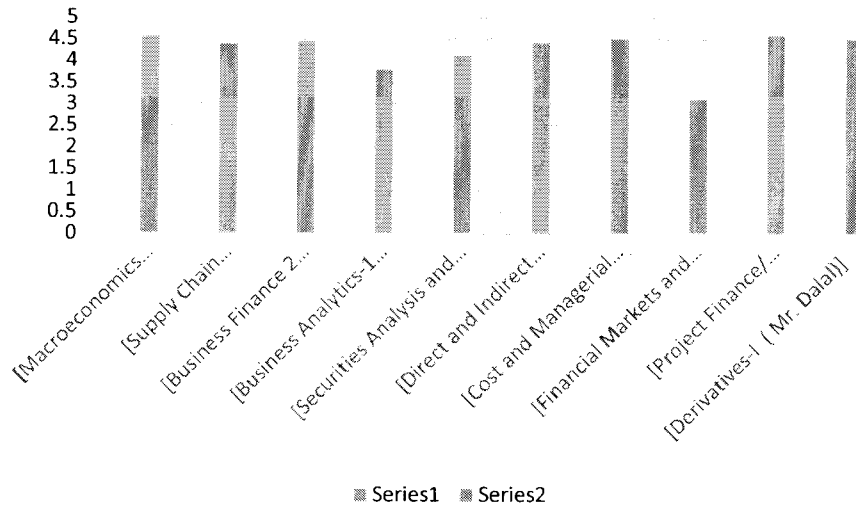
Concept clarity of subjects
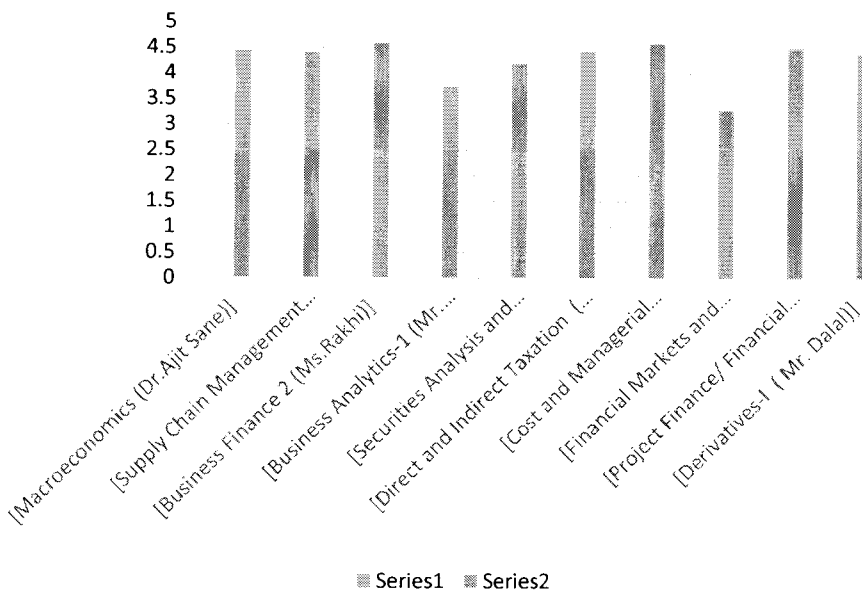
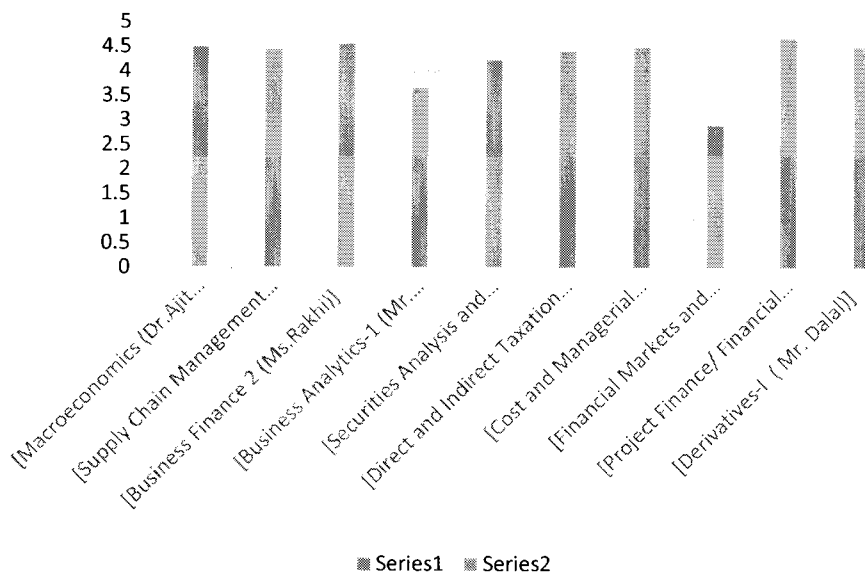- Satisfaction on sector examples and different company data aligned with concept was 4.24.

Satisfaction on sector examples and different company data aligned with concept

5
4.5
4
3.5
3
2.5
2
1.5
1
0.5
0

[Macroeconomics...   [Supply Chain...   [Business Finance 2 ...   [Business Analytics-1...   [Securities Analysis and...   [Direct and Indirect...   [Cost and Managerial...   [Financial Markets and...   [Project Finance/...   [Derivatives-I (Mr. Dalal)]

▓ Series1   ▓ Series2

- Satisfaction with faculty in solving student's queries was also high with a score of 4.26
- Satisfaction with session content was 4.23

## Satisfaction with session content

5
4.5
4
3.5
3
2.5
2
1.5
1
0.5
0

[Macroeconomics (Dr. Ajit...   [Supply Chain Management...   [Business Finance 2 (Ms. Rakhi)]   [Business Analytics-1 (Mr....   [Securities Analysis and...   [Direct and Indirect Taxation...   [Cost and Managerial...   [Financial Markets and...   [Project Finance/ Financial...   [Derivatives-I (Mr. Dalal)]
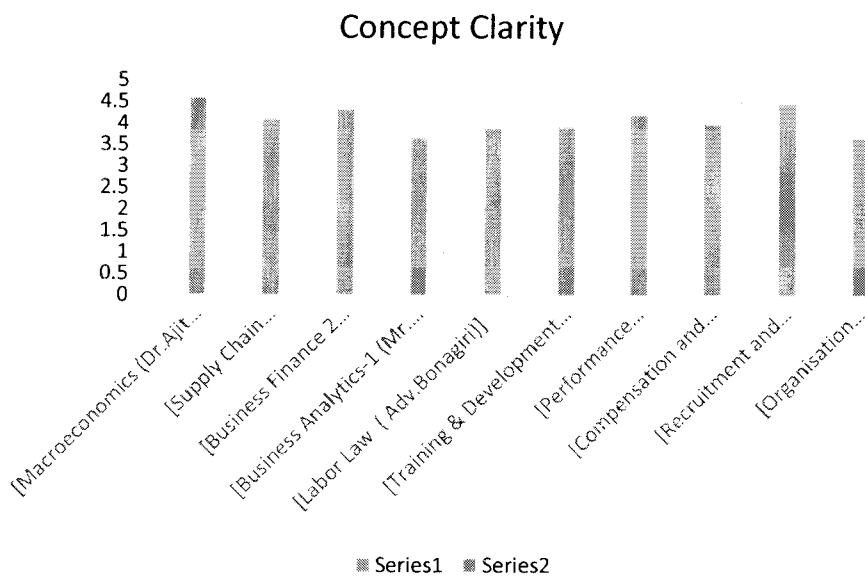
▓ Series1   ▓ Series2

- Need for mentoring sessions was also requested by Finance students .

c. HR Specialization

- Students were overall satisfied with the teaching pedagogy with an average score of 4.096 with most subjects scoring above 4 points.
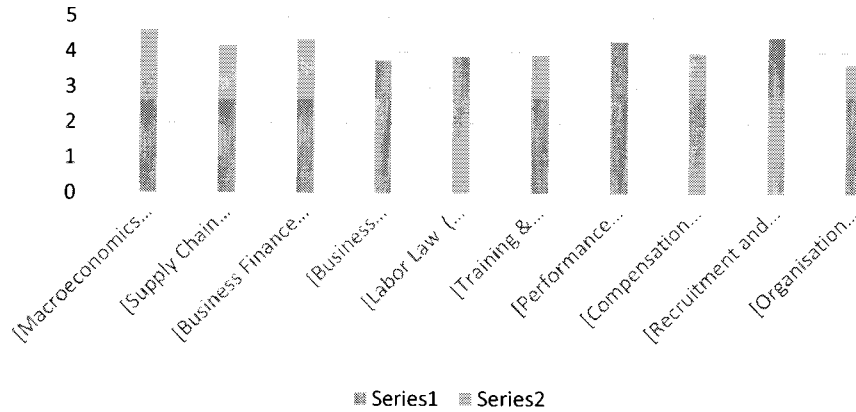
Training Pedagogy

Series1   Series2
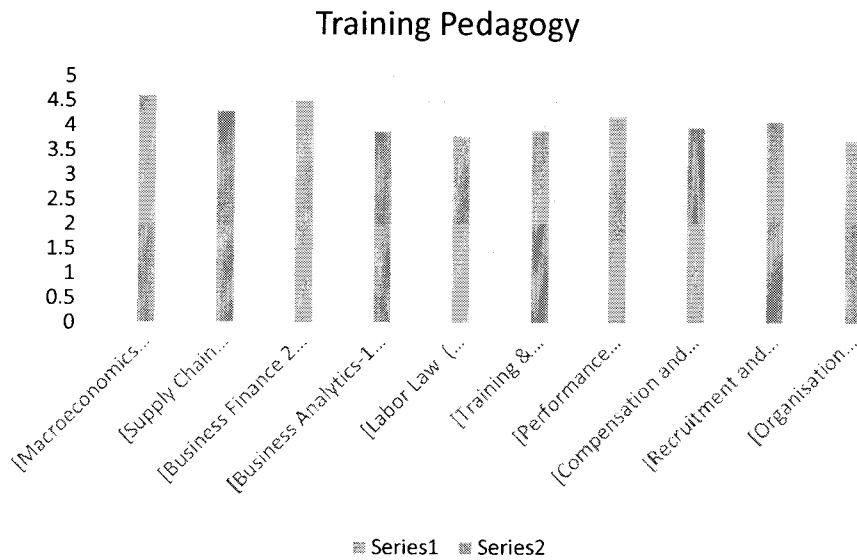
- The score for concept clarity was 4.08 also denoting good satisfaction

Concept Clarity

Series1   Series2

- Satisfaction on sector examples and different company data aligned with concept was also good with a score of 4.18

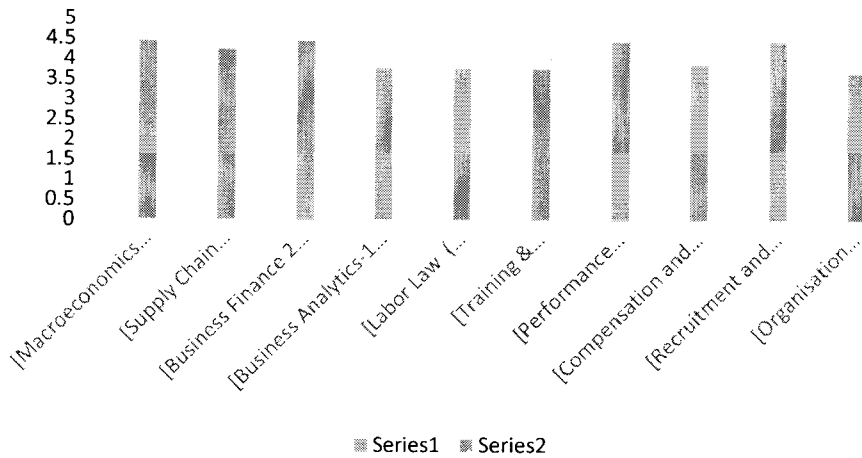## Satisfaction on sector examples and different company data aligned with concept

Series1   Series2

- Satisfaction with faculty in solving student's queries was also satisfactory with a score of 4.02 with only Business Analytics and OD scoring less than 3.7
- Satisfaction with session content was a high on 4.09

Satisfaction with Session Content

Series1   Series2

+ **INTERPRETATIONS**
  - Students were overall satisfied with the faculties, teaching pedagogy and session contents provided in class
  - There was a request for remedial sessions of Business Analytics course and also probable change of faculty.
  - Students were very happy with the senior and visiting faculties.
  - Students also liked the mentor-mentee program and wanted more time to meet mentors.

CONCLUSION

Based on the students' feedback for different subjects it can be concluded that:

- Students are overall satisfied with the faculties and teaching pattern of the institute. The satisfaction can be mainly attributed to more number visiting and senior faculties for almost all subjective courses.
- Mentors played an important role in deciding the student's placement planning regarding specializations and profiles.
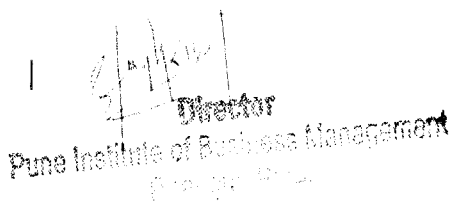
Submitted by

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Batch-In-Charge

Received and Reviewed by

Director

Director
Pune Institute of Business Management